



**Ministry of Higher Education and
Scientific Research**

Southern Technical University



Technical Administrative Institute _ Basra

Five-Year Strategic Plan for the Academic Years 2025-2030

Strategic Plan Development Team

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1-INTRODUCTION

- The institute is located on Al-Zubair Road, opposite the Sports City.
- The institute was established in mid-July 2024 under the title “The Technical Administrative Institute in Basra,” seeking to graduate advanced administrative staff capable of meeting the needs of official and semi-official institutions and departments in the Iraqi governorates.
- The institute currently includes (3) administrative departments:
 - **Accounting Technology Department:** The number of morning study students for both levels is (444), while the number of evening study students is (237).
 - **Materials Management Technology Department:** The number of morning study students for both levels is (280), while the number of evening study students for the first level only is (31).
 - **Office Management Technology Department:** The number of morning study students for both levels is (262), while the number of evening study students is (99).
- The Technical Administrative Institute offers two calendar years of study, during which graduates are awarded a Technical Administrative Diploma.
- The institute accepts graduates of preparatory education in all its branches (scientific, literary, and commercial).

2. Vision

Efficiency, innovation, and administrative leadership in delivering high-quality educational programs and achieving excellence in the fields of Accounting Technologies, Materials Management Technologies, and Office Management Technologies.

3. Mission

To prepare and qualify distinguished administrative and technical staff by providing a high-quality educational and professional environment and accredited academic programs that adhere to university values. The mission also aims to enhance administrative knowledge and skills, enabling graduates to compete in the labor market and contribute to community development and sustainable growth.

4. Objectives

1.To enhance administrative values and skills alongside knowledge, making graduates more capable of applying knowledge and handling work realities professionally.

2.To bridge the gap between theory and practice, enabling administrative disciplines to meet both the quantitative and qualitative needs of the labor market.

3.To equip graduates with the skills to use modern technologies and methods in their respective fields, as represented by the departments of the Technical Administrative Institute.

4.To provide administrative staff with skills in organization, time management, and information access, enabling them to keep up with developments and updates in the workplace and broader society.

5. Fourth Analysis

Internal Analysis:

Strengths:

- Enhancing students' skills and promoting discussion and dialogue between them and their instructors to improve the learning process.
- Establishing effective mechanisms for communication with students, involving them in scientific activities, and supporting them in developing their abilities and skills.
- High level of cooperation among faculty members.
- Strong desire to provide quality service.
- Focus on publishing research and teaching within the academic department.

Weaknesses:

- Lack of standards for awarding scientific prizes and certificates of appreciation to faculty members.
- Absence of clear and transparent mechanisms and known procedures for work processes.
- Lack of methods to document effective practices that enable faculty members to empower students to express their opinions freely.
- Weakness in available resources (books, technology, infrastructure) that are essential for enhancing the educational process.

Gap Analysis:

Bridging the gap between the current state of the Technical Administrative Institute in Basra and similar institutes in advanced universities requires:

- Forming a specialized committee and adopting a prestigious college or institute as a benchmark for comparison.

- Developing training programs for faculty members aligned with their specializations to enhance university performance.

- Accelerating the allocation of substantial financial resources to develop infrastructure and teaching technologies based on academic excellence.

- Guiding companies in the Iraqi provinces to contract with university professors, adopt the procedures and results of their applied research, and implement the studies presented by them to improve and develop company performance.

External Analysis:

Opportunities:

- Significant expansion in the labor market.
- Continuous improvement and development initiatives.
- Availability of opportunities for faculty training abroad.
- Desire for twinning programs with corresponding departments in other colleges and institutes.

Threats:

- Weakness in some of the personnel assigned to manage academic departments.
- Intense competition among academic departments.
- Lack of transparent work mechanisms due to the abundance of exceptional procedures and regulations in research and teaching.
- Curricula not keeping pace with technological advancements.

6. Action Plan

Strategic Formulations:

1. General Objective:

- Enhancing the scientific level of students.
- Improving the scientific and qualitative level of research within the academic department over five years.

2. Executive Objectives:

Faculty Development Program:

- A detailed plan for delegating faculty to reputable international universities.
- Sufficient financial allocation to cover expenses (three-year duration).

Curriculum Development Program:

- Identifying the essential areas the curriculum must cover to equip students with foundational concepts in their specialization, ensuring alignment with learning objectives.
- Adopting reputable international sources in teaching.
- A comprehensive review of teaching methods and lecture delivery every two years.

Research and Scientific Publishing Development Program:

- Forming research teams in various disciplines within the institute's departments.
- Adopting applied scientific research approaches that meet the needs of Iraqi institutions.
- Promoting joint research projects with foreign or Arab researchers over a five-year period.

Performance Measurement and Academic Accreditation Program:

- Establishing a permanent committee within the academic department to measure the performance of faculty and staff.
- Approaching academic accreditation standards within a reasonable timeframe (two years).
- Developing precise standards and implementing an effective mechanism to support scientific and academic performance measurement, aimed at enhancing faculty capabilities and skills.

NO.	Activity scientific name	The purpose of the activity	Expected proposals from the implementation of the activity	Measurement indicators	Responsibility for implementing the activity	Activity implementation date		Amount allocated for the activity
						year	month	
1	Holding scientific conferences	Motivating educational cadres to participate in local and international conferences	Encouraging members to hold scientific or solidarity conferences with other universities	60%_90%	Scientific division	2025_2030	During the academic year	_____
2	Holding scientific seminars	To increase their scientific expertise	Encouraging members to hold solidarity seminars with other universities	70%_90%	Scientific division	2025_2030	During the academic year	_____
3	Holding social seminars	Learn about modern scientific topics	Encouraging members to hold social and solidarity seminars with civil society organizations	80%_95%	Scientific division	2025_2030	During the academic year	_____
4	Holding discussion sessions	Participation of the largest number of institute members in holding seminars	Encouraging members to hold discussion sessions between departments or in solidarity with other institutes or universities.	75%_95%	Scientific division	2025_2030	During the academic year	_____
5	Holding workshops in various scientific disciplines	Spreading cultural awareness in the university community	Motivating members to hold modern scientific workshops	85%_95%	Scientific division	2025_2030	During the academic year	_____

6	Patents	Motivating members and students to participate in the dialogues held	Motivating members through rewards and thank-you letters	50%_75%	Scientific division	2025_2030	During the academic year	_____
7	Published research	Increase scientific expertise in various disciplines	Encouraging members to increase their published research globally, including within Scopus and Clarivate databases.	65%_95%	Research unit	2025_2030	During the academic year	_____

NO ·	Activity name(academic field)	The purpose of the activity	Expected proposals from the implementation of the activity	Measurement indicators	Responsi bility for impleme nting the activity	Activity implementation date		Amount allocated for the activity
						year	month	
1	Establishing important scientific departments at the institute	Keeping up with the labor market	Providing teaching, technical and administrative cadres	60%_80%	Studies and Planning division	2025_2030	During the academic year	_____
2	Review and update scientific curricula	Keeping up with the labor market to provide important scientific information	Providing the required expertise from those with higher degrees in the specializations required in the labor market	75%_95%	Studies and Planning division	2025_2030	During the academic year	_____
3	In line with the needs of the labor market	Motivating staff to develop academic work	Through holding academic courses and seminars	80%-95%	Studies and Planning division	2025_2030	During the academic year	_____
4	Working on developing academic staff	Providing social and culture guidance	It is done through workshops and awareness seminars for students.	85%_90%	Scientific division	2025_2030	During the academic year	_____
5	Developing educational guidance systems	Benefit from the top students in hiring	Providing job opportunities for top students in the departments	90%_98%	Educatio nal Guidanc e Unit	2025_2030	During the academic year	_____
6	Appointing top students in scientific departments	Interplay between local and international work	Providing teaching, technical and administrative cadres	90%_98%	Administ rative division	2025_2030	During the academic year	_____

7	Obtaining job opportunities for students through cooperation with foreign companies	Finding job opportunities for students	Addressing companies in cooperation with the Continuing Education Unit	70%_90%	Continuing education unit	2025_2030	During the academic year	_____
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NO	Activity scientific research name	The purpose of the activity	Expected proposals from the implementation of the activity	Measurement indicators	Responsibility for implementing the activity	Activity implementation date		Amount allocated for the activity
						year	month	
1	Follow up on the institute's research plans	To increase the index of research participating in Scopus containers	Encouraging faculty members to publish in Scopus and Clarivate databases	70%-90%	Studies ,Planning division and scientific division	2025_2030	During the academic year	_____
2	Publishing in international journals classified in approved international databases such as Scopus and Clarivate	- Academic promotions for researchers - Increasing research participation	Listing and making available classified and non-predatory journals to researchers	65%-90%	Studies ,Planning division and scientific division	2025_2030	During the academic year	_____
3	Encouraging researchers to publish in Iraqi journals classified within international databases	Encouraging publication in Iraqi journals to include our journals among international journals	Incentive bonus, especially for publishing in Iraqi journals	70%-90%	Studies ,Planning division and scientific division	2025_2030	During the academic year	_____
4	Allocate a special budget to support researchers	To encourage researchers to publish	Ease of disbursement mechanism	60%-90%	Studies ,Planning division and scientific division	2025_2030	During the academic year	_____
5	Providing scientific laboratories	Helping the researcher complete his research at the lowest cost	Reduce search costs	70%-80%	Studies ,Planning division and scientific division	2025_2030	During the academic year	_____

6	Moving towards applied research that addresses societal problems	Research exchange between the community and university institutions	Facilitating the working context with state institutions	70%_80%	Studies ,Planning division and scientific division	2025_2030	During the academic year	_____
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